

INTRAPRENEURSHIP ACADEMY

Changing the System
from Within

CURRICULUM

0 ONBOARDING CALL

Friday Oct. 9, 2020

1 The SDG Intrapreneurship Journey

Monday Oct. 19, 2020

In Workshop 1 you will define your challenge and situate yourself in its context, learn the foundations of innovation, as well as what it takes as leaders to bring this kind of work in your organisation.

- 1.1 My Challenge and Rising Up to It
- 1.2 The Intrapreneurial Journey: Where Am I
- 1.3 Introduction to Design Thinking

Lunch

- 1.4 Getting Started: Empathise
- 1.5 Stepping Into Next Generation Leadership
- 1.6 Apéro

Homework: Stakeholder Interviews

SUPPORT CALL 1

Week of Nov. 2, 2020

2 Define Your Solution

Friday Nov. 22, 2020

In Workshop 2 you will specify your users' needs, understand your purpose and dive into the entrepreneurial mindset through the stories of successful entrepreneurs. You will also brainstorm possible ways to address your challenge and come up with one or more prototype solutions.

- 2.1 Stakeholder Interviews Check-in & Problem Statement
- 2.2 Meaning and Purpose: Are You Aligned ?
- 2.3 Lunch: Discover the Entrepreneurial Mindset
- 2.4 Ideate
- 2.5 Prototype

Homework: Prototype Testing

SUPPORT CALL 2

Week of Dec. 7, 2020

CURRICULUM

3 Design Your Product/Service

Monday Jan. 18, 2021

In Workshop 3 you will dive deeper into the systemic nature of your challenge and refine your prototype solution(s) based on the user feedback you will have gathered between Workshops 2 and 3. You will also learn how to manage your state to better influence others.

3.1 Prototype Testing Check-in & Iceberg Model

3.2 Case Clinic & Mirroring

3.3 Understanding Systems Change

Lunch

3.4 Iterate

3.5 Evolution Agent (Part 1) – Influencing For Good

3.6 Fireside Chat

Homework: Prototype Testing & Additional Interviews

SUPPORT CALL 3

Week of Feb. 15, 2021

4 Build a Culture of Collaboration and Pitch Your Offer

Friday March 5, 2021

In Workshop 4 you will develop a business case around your solution and learn how to set up the right conditions for its success. You will learn how to build a culture of collaboration by inspiring others and adequately pitch your offer to create transformative change.

4.1 Prototype Testing Check-in & Business Case

4.2 Growth Hacking

4.3 Evolution Agent (Part 2) – Inspiring And Transforming

Lunch

4.4 Presentation Skills: Storytelling & Pitch

4.5 Prepare Presentation

4.6 Final Presentation & Celebration Apéro

Homework: Reflective journaling

ALUMNI GATHERING

Summer 2021